

Website Optimized: [www.smithspecialty.com](http://www.smithspecialty.com)

- Organic SEO Report Generated on April 12, 2011.

The website was optimized to rank Top 5 of page 1 at google.com in the natural search results for the keyterms below. As Google now integrates Google Places® into search results as relevant, we have included these results as well. To see the listed keyterm in its current ranking, click 'See Ranking' in the Link column. – Joe Wooldridge

Keyterm	Search Engine	Page #	Ranking # (as Natural Result)	Ranking # (as Google Place)	Total # of Search Results	Link	Overall Ranking Status
auto mechanic olathe	Google	1	1, 2, 3, 4 (Expanded/Integrated #1 Listing w/ 4 sitelinks)	1 (and only)+map	476,000 results	<a href="#">See Ranking</a>	Page 1 (x5) Top 5 (x5)
auto repair olathe	Google	1	2, 3	2	530,000 results	<a href="#">See Ranking</a>	Page 1 (x3) Top 5 (x3)
auto shop olathe	Google	1	9, 10	2	3,200,000 results	<a href="#">See Ranking</a>	Page 1 (x4) Top 5 (x4)
auto repair olathe ks	Google	1	1, 2	2	334,000 results	<a href="#">See Ranking</a>	Page 1 (x3) Top 5 (x3)
auto service olathe	Google	1	2, 3	3	282,000 results	<a href="#">See Ranking</a>	Page 1 (x3) Top 5 (x3)
auto service olathe ks	Google	1	2, 3, 4	3	282,000 results	<a href="#">See Ranking</a>	Page 1 (x3) Top 5 (x3)
auto maintenance olathe	Google	1	3, 4, 5	1	76,600 results	<a href="#">See Ranking</a>	Page 1 (x4) Top 5 (x4)
auto tune up olathe	Google	1	2, 3, 4, 5, 6	N/A	98,200 results	<a href="#">See Ranking</a>	Page 1 (x5) Top 5 (x4)
olathe auto repair	Google	1	2, 3, 4	2	475,000 results	<a href="#">See Ranking</a>	Page 1 (x4) Top 5 (x4)
certified auto repair olathe	Google	1	4, 5, 6, 7, 8	2 (of 2)+map	512,000 results	<a href="#">See Ranking</a>	Page 1 (x6) Top 5 (x2)
certified auto mechanic olathe	Google	1	4, 5, 6	1	708,000 results	<a href="#">See Ranking</a>	Page 1 (x4), Top 5 (x3)
automotive repair olathe	Google	1	2, 3, 4	3	646,000 results	<a href="#">See Ranking</a>	Page 1 (x4) Top 5 (x4)
automotive repair 66062	Google	1	1, 2	2	98,900 results	<a href="#">See Ranking</a>	Page 1 (x3) Top 5 (x3)
car repair 66062	Google	1	1, 2	2	95,600 results	<a href="#">See Ranking</a>	Page 1 (x3) Top 5 (x3)
import auto repair olathe	Google	1	1 (Expanded/Integrated #1 Listing w/6 sitelinks)	1 (Expanded Listing)	93,900 results	<a href="#">See Ranking</a>	Page 1 (x7) Top 5 (x7)
olathe auto repair shop	Google	1	2, 3, 4, 5	2	629,000 results	<a href="#">See Ranking</a>	Page 1 (x5) Top 5 (x5)
car repair olathe ks	Google	1	2, 3	3	60,300 results	<a href="#">See Ranking</a>	Page 1 (x3) Top 5 (x3)
import car repair olathe	Google	1	1, 2, 3, 4, 5, 6, 7, 8	N/A	92,500 results	<a href="#">See Ranking</a>	Page 1 (x8) Top 5 (x5)
car maintenance olathe	Google	1	1, 2, 3, 4	N/A	67,600 results	<a href="#">See Ranking</a>	Page 1 (x4) Top 5 (x4)
vehicle maintenance olathe	Google	1	1, 2, 3, 4, 5	N/A	234,000 results	<a href="#">See Ranking</a>	Page 1 (x5) Top 5 (x5)
tune up olathe	Google	1	2, 3, 4, 5, 6	N/A	86,200 results	<a href="#">See Ranking</a>	Page 1 (x5) Top 5 (x4)
brake repair olathe	Google	1	5	5	361,000 results	<a href="#">See Ranking</a>	Page 1 (x1) Top 5 (x1)
car repair olathe	Google	1	3, 4, 5, 6	2	529,000 results	<a href="#">See Ranking</a>	Page 1 (x5) Top 5 (x4)
quality auto repair olathe	Google	1	5, 6, 7, 8, 9	3	513,000 results	<a href="#">See Ranking</a>	Page 1 (x6) Top 5 (x2)
mechanic olathe	Google	1	2, 3, 4	1	484,000 results	<a href="#">See Ranking</a>	Page 1 (x4) Top 5 (x4)
tune up olathe	Google	1	2, 3, 4, 5, 6	N/A	86,100 results	<a href="#">See Ranking</a>	Page 1 (x5) Top 5 (x4)
car service olathe	Google	1	2, 3	2	300,000 results	<a href="#">See Ranking</a>	Page 1 (x3) Top 5 (x3)
auto repairs olathe	Google	1	2, 3, 4	2	530,000 results	<a href="#">See Ranking</a>	Page 1 (x4) Top 5 (x3)
car repairs olathe	Google	1	2, 3, 4	2	530,000 results	<a href="#">See Ranking</a>	Page 1 (x4) Top 5 (x3)
truck repair olathe	Google	1	3, 4, 5, 6	N/A	119,000 results	<a href="#">See Ranking</a>	Page 1 (x4) Top 5 (x3)
truck repairs olathe	Google	1	4, 5, 6, 7	N/A	93,600 results	<a href="#">See Ranking</a>	Page 1 (x4) Top 5 (x3)

Notes: \*Organic Search Rankings are always in a state of constant flux based on relevance according to Google's algorithm du jour. NO ONE can guarantee top rankings. We can do it, we've done it for years and we can show you examples, but we can't guarantee top results.

Keyterm	Search Engine	Page #	Ranking # (as Natural Result)	Ranking # (as Google Place)	Total # of Search Results	Link	Overall Ranking Status
SUV repairs olathe	Google	1	1, 2, 3, 4, 5, 6	N/A	1,070,000 results	<a href="#">See Ranking</a>	Page 1 (x6), Top 5 (x5)
SUV repair olathe	Google	1	1, 2, 3, 4, 5, 6, 7, 8	N/A	124,000 results	<a href="#">See Ranking</a>	Page 1 (x8), Top 5 (x5)
BMW repair olathe	Google	1	4, 5, 6, 7	N/A	2,410,000 results	<a href="#">See Ranking</a>	Page 1 (x4) Top 5 (x2)
BMW service olathe	Google	1	2, 3, 4, 5, 6	N/A	466,000 results	<a href="#">See Ranking</a>	Page 1 (x5) Top 5 (x4)
BMW mechanic olathe	Google	1	6, 7, 8, 9	N/A	67,600 results	<a href="#">See Ranking</a>	Page 1 (x4) Top 5 (x)
bimmer repair olathe	Google	1	4, 5, 6	N/A	10,300 results	<a href="#">See Ranking</a>	Page 1 (x3) Top 5 (x2)
bimmer service olathe	Google	1	4, 5, 6	N/A	45,200 results	<a href="#">See Ranking</a>	Page 1 (x3) Top 5 (x2)
bimmer mechanic olathe	Google	1	4, 5, 6	N/A	7,160 results	<a href="#">See Ranking</a>	Page 1 (x3) Top 5 (x2)
mercedes repair olathe	Google	1	1, 2, 3, 4, 5	N/A	8,600,000 results	<a href="#">See Ranking</a>	Page 1 (x5) Top 5 (x5)
mercedes service olathe	Google	1	2, 3, 4, 5	N/A	14,900,000 results	<a href="#">See Ranking</a>	Page 1 (x5) Top 5 (x5)
mercedes mechanic olathe	Google	1	1, 2, 3, 4, 5	N/A	9,000,000 results	<a href="#">See Ranking</a>	Page 1 (x5) Top 5 (x5)
benz repair olathe	Google	1	1, 2, 3, 4	N/A	7,700,000 results	<a href="#">See Ranking</a>	Page 1 (x4) Top 5 (x4)
benz service olathe	Google	1	1, 2, 3	N/A	8,880,000 results	<a href="#">See Ranking</a>	Page 1 (x3) Top 5 (x3)
benz mechanic olathe	Google	1	5, 6, 7, 8, 9	N/A	397,000 results	<a href="#">See Ranking</a>	Page 1 (x5) Top 5 (x1)
mini cooper repair olathe	Google	1	1, 2, 3, 4, 5, 6, 7, 8	N/A	186,000 results	<a href="#">See Ranking</a>	Page 1 (x8), Top 5 (x5)
mini cooper service olathe	Google	1	1, 2, 3, 4, 5, 6	N/A	332,000 results	<a href="#">See Ranking</a>	Page 1 (x6) Top 5 (x5)
mini repair olathe	Google	1	1, 2, 3, 4	N/A	3,220,000 results	<a href="#">See Ranking</a>	Page 1 (x4), Top 5 (x4)
mini service olathe	Google	1	1, 2, 3	N/A	687,000 results	<a href="#">See Ranking</a>	Page 1 (x3) Top 5 (x3)
mini mechanic olathe	Google	1	1, 2, 3, 4, 5	N/A	840,000 results	<a href="#">See Ranking</a>	Page 1 (x5) Top 5 (x5)
mini cooper mechanic olathe	Google	1	1, 2, 3, 4, 5, 6, 7, 8, 9, 10	N/A	184,000 results	<a href="#">See Ranking</a>	Page 1 (x10) Top 5 (x5)
GM repair olathe	Google	1	1, 2, 3, 4	N/A	1, 680,000 results	<a href="#">See Ranking</a>	Page 1 (x4) Top 5 (x4)
GMC service olathe	Google	1	7, 8, 9	N/A	740,000 results	<a href="#">See Ranking</a>	Page 1 (x3) Top 5 (x)
GM mechanic olathe	Google	1	1, 2, 3, 4, 5, 6, 7	N/A	749,000 results	<a href="#">See Ranking</a>	Page 1 (x7) Top 5 (x5)
GMC mechanic olathe	Google	1	1, 2, 3, 4, 5, 6, 7	N/A	6,760,000 results	<a href="#">See Ranking</a>	Page 1 (x7) Top 5 (x5)

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