

Website Optimized: www.smithspecialty.com

- Organic SEO Report Generated on April 12, 2011.

The website was optimized to rank Top 5 of page 1 at google.com in the natural search results for the keyterms below. As Google now integrates Google Places® into search results as relevant, we have included these results as well. To see the listed keyterm in its current ranking, click 'See Ranking' in the Link column. – Joe Wooldridge

Keyterm	Search Engine	Page #	Ranking # (as Natural Result)	Ranking # (as Google Place)	Total # of Search Results	Link	Overall Ranking Status
auto mechanic olathe	Google	1	1, 2, 3, 4 (Expanded/Integrated #1 Listing w/ 4 sitelinks)	1 (and only)+map	476,000 results	See Ranking	Page 1 (x5) Top 5 (x5)
auto repair olathe	Google	1	2, 3	2	530,000 results	See Ranking	Page 1 (x3) Top 5 (x3)
auto shop olathe	Google	1	9, 10	2	3,200,000 results	See Ranking	Page 1 (x4) Top 5 (x4)
auto repair olathe ks	Google	1	1, 2	2	334,000 results	See Ranking	Page 1 (x3) Top 5 (x3)
auto service olathe	Google	1	2, 3	3	282,000 results	See Ranking	Page 1 (x3) Top 5 (x3)
auto service olathe ks	Google	1	2, 3, 4	3	282,000 results	See Ranking	Page 1 (x3) Top 5 (x3)
auto maintenance olathe	Google	1	3, 4, 5	1	76,600 results	See Ranking	Page 1 (x4) Top 5 (x4)
auto tune up olathe	Google	1	2, 3, 4, 5, 6	N/A	98,200 results	See Ranking	Page 1 (x5) Top 5 (x4)
olathe auto repair	Google	1	2, 3, 4	2	475,000 results	See Ranking	Page 1 (x4) Top 5 (x4)
certified auto repair olathe	Google	1	4, 5, 6, 7, 8	2 (of 2)+map	512,000 results	See Ranking	Page 1 (x6) Top 5 (x2)
certified auto mechanic olathe	Google	1	4, 5, 6	1	708,000 results	See Ranking	Page 1 (x4), Top 5 (x3)
automotive repair olathe	Google	1	2, 3, 4	3	646,000 results	See Ranking	Page 1 (x4) Top 5 (x4)
automotive repair 66062	Google	1	1, 2	2	98,900 results	See Ranking	Page 1 (x3) Top 5 (x3)
car repair 66062	Google	1	1, 2	2	95,600 results	See Ranking	Page 1 (x3) Top 5 (x3)
import auto repair olathe	Google	1	1 (Expanded/Integrated #1 Listing w/6 sitelinks)	1 (Expanded Listing)	93,900 results	See Ranking	Page 1 (x7) Top 5 (x7)
olathe auto repair shop	Google	1	2, 3, 4, 5	2	629,000 results	See Ranking	Page 1 (x5) Top 5 (x5)
car repair olathe ks	Google	1	2, 3	3	60,300 results	See Ranking	Page 1 (x3) Top 5 (x3)
import car repair olathe	Google	1	1, 2, 3, 4, 5, 6, 7, 8	N/A	92,500 results	See Ranking	Page 1 (x8) Top 5 (x5)
car maintenance olathe	Google	1	1, 2, 3, 4	N/A	67,600 results	See Ranking	Page 1 (x4) Top 5 (x4)
vehicle maintenance olathe	Google	1	1, 2, 3, 4, 5	N/A	234,000 results	See Ranking	Page 1 (x5) Top 5 (x5)
tune up olathe	Google	1	2, 3, 4, 5, 6	N/A	86,200 results	See Ranking	Page 1 (x5) Top 5 (x4)
brake repair olathe	Google	1	5	5	361,000 results	See Ranking	Page 1 (x1) Top 5 (x1)
car repair olathe	Google	1	3, 4, 5, 6	2	529,000 results	See Ranking	Page 1 (x5) Top 5 (x4)
quality auto repair olathe	Google	1	5, 6, 7, 8, 9	3	513,000 results	See Ranking	Page 1 (x6) Top 5 (x2)
mechanic olathe	Google	1	2, 3, 4	1	484,000 results	See Ranking	Page 1 (x4) Top 5 (x4)
tune up olathe	Google	1	2, 3, 4, 5, 6	N/A	86,100 results	See Ranking	Page 1 (x5) Top 5 (x4)
car service olathe	Google	1	2, 3	2	300,000 results	See Ranking	Page 1 (x3) Top 5 (x3)
auto repairs olathe	Google	1	2, 3, 4	2	530,000 results	See Ranking	Page 1 (x4) Top 5 (x3)
car repairs olathe	Google	1	2, 3, 4	2	530,000 results	See Ranking	Page 1 (x4) Top 5 (x3)
truck repair olathe	Google	1	3, 4, 5, 6	N/A	119,000 results	See Ranking	Page 1 (x4) Top 5 (x3)
truck repairs olathe	Google	1	4, 5, 6, 7	N/A	93,600 results	See Ranking	Page 1 (x4) Top 5 (x3)

Notes: *Organic Search Rankings are always in a state of constant flux based on relevance according to Google's algorithm du jour. NO ONE can guarantee top rankings. We can do it, we've done it for years and we can show you examples, but we can't guarantee top results.

Keyterm	Search Engine	Page #	Ranking # (as Natural Result)	Ranking # (as Google Place)	Total # of Search Results	Link	Overall Ranking Status
SUV repairs olathe	Google	1	1, 2, 3, 4, 5, 6	N/A	1,070,000 results	See Ranking	Page 1 (x6), Top 5 (x5)
SUV repair olathe	Google	1	1, 2, 3, 4, 5, 6, 7, 8	N/A	124,000 results	See Ranking	Page 1 (x8), Top 5 (x5)
BMW repair olathe	Google	1	4, 5, 6, 7	N/A	2,410,000 results	See Ranking	Page 1 (x4) Top 5 (x2)
BMW service olathe	Google	1	2, 3, 4, 5, 6	N/A	466,000 results	See Ranking	Page 1 (x5) Top 5 (x4)
BMW mechanic olathe	Google	1	6, 7, 8, 9	N/A	67,600 results	See Ranking	Page 1 (x4) Top 5 (x)
bimmer repair olathe	Google	1	4, 5, 6	N/A	10,300 results	See Ranking	Page 1 (x3) Top 5 (x2)
bimmer service olathe	Google	1	4, 5, 6	N/A	45,200 results	See Ranking	Page 1 (x3) Top 5 (x2)
bimmer mechanic olathe	Google	1	4, 5, 6	N/A	7,160 results	See Ranking	Page 1 (x3) Top 5 (x2)
mercedes repair olathe	Google	1	1, 2, 3, 4, 5	N/A	8,600,000 results	See Ranking	Page 1 (x5) Top 5 (x5)
mercedes service olathe	Google	1	2, 3, 4, 5	N/A	14,900,000 results	See Ranking	Page 1 (x5) Top 5 (x5)
mercedes mechanic olathe	Google	1	1, 2, 3, 4, 5	N/A	9,000,000 results	See Ranking	Page 1 (x5) Top 5 (x5)
benz repair olathe	Google	1	1, 2, 3, 4	N/A	7,700,000 results	See Ranking	Page 1 (x4) Top 5 (x4)
benz service olathe	Google	1	1, 2, 3	N/A	8,880,000 results	See Ranking	Page 1 (x3) Top 5 (x3)
benz mechanic olathe	Google	1	5, 6, 7, 8, 9	N/A	397,000 results	See Ranking	Page 1 (x5) Top 5 (x1)
mini cooper repair olathe	Google	1	1, 2, 3, 4, 5, 6, 7, 8	N/A	186,000 results	See Ranking	Page 1 (x8), Top 5 (x5)
mini cooper service olathe	Google	1	1, 2, 3, 4, 5, 6	N/A	332,000 results	See Ranking	Page 1 (x6) Top 5 (x5)
mini repair olathe	Google	1	1, 2, 3, 4	N/A	3,220,000 results	See Ranking	Page 1 (x4), Top 5 (x4)
mini service olathe	Google	1	1, 2, 3	N/A	687,000 results	See Ranking	Page 1 (x3) Top 5 (x3)
mini mechanic olathe	Google	1	1, 2, 3, 4, 5	N/A	840,000 results	See Ranking	Page 1 (x5) Top 5 (x5)
mini cooper mechanic olathe	Google	1	1, 2, 3, 4, 5, 6, 7, 8, 9, 10	N/A	184,000 results	See Ranking	Page 1 (x10) Top 5 (x5)
GM repair olathe	Google	1	1, 2, 3, 4	N/A	1, 680,000 results	See Ranking	Page 1 (x4) Top 5 (x4)
GMC service olathe	Google	1	7, 8, 9	N/A	740,000 results	See Ranking	Page 1 (x3) Top 5 (x)
GM mechanic olathe	Google	1	1, 2, 3, 4, 5, 6, 7	N/A	749,000 results	See Ranking	Page 1 (x7) Top 5 (x5)
GMC mechanic olathe	Google	1	1, 2, 3, 4, 5, 6, 7	N/A	6,760,000 results	See Ranking	Page 1 (x7) Top 5 (x5)

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